

Consent to the Processing of Personal Data for Marketing Purposes

Data Controller:

SIMLAB SP. z o.o.
Bojkowska Street 41N
44-100 Gliwice
Tax no. 6312658480
Email: office@simlab.pl

CONSENT FORM

I, the undersigned, hereby voluntarily consent to the collection and processing of my personal data by **SIMLAB Sp. z o.o.** based in Gliwice for marketing purposes as outlined below:

Data Controller Information

The data controller responsible for the processing of personal data is:

SIMLAB SP. z o.o.
Bojkowska Street 41N
44-100 Gliwice
Email: office@simlab.pl

Personal Data Collected

The following personal data will be collected and processed:

- **Full Name**
- **Contact Information** (email, phone number, address)
- **Date of Birth**
- **Purchase History**
- **Browsing and Click Data**

Purpose of Data Processing

Personal data will be used for the following marketing purposes:

- Sending promotional emails, newsletters, and marketing materials
- Providing personalized advertisements and offers
- Conducting surveys and market research to improve customer experience
- Targeting online advertising through cookies and similar technologies

Legal Basis for Processing

The legal basis for processing personal data is the consent provided by the undersigned, in accordance with Article 6(1)(a) of the **General Data Protection Regulation (GDPR)** or equivalent local data protection laws.

Data Sharing

Personal data may be shared with third-party service providers involved in the marketing activities of SIMLAB Sp. z o.o., such as:

- Email service providers
- Advertising platforms
- Survey companies

All sharing will comply with data protection laws.

Retention Period

Personal data will be retained as long as necessary to fulfill the marketing purposes outlined above or until consent is withdrawn.

Withdrawal of Consent

You have the right to withdraw your consent to the processing of personal data for marketing purposes at any time. This does not affect the lawfulness of processing based on consent prior to its withdrawal. To withdraw consent, contact **SIMLAB Sp. z o.o.** at: **office@simlab.pl**

Rights of the Data Subject

As the data subject, you have the following rights concerning your personal data:

- **Right of Access:** Access your data.
- **Right to Rectification:** Correct any incorrect data.
- **Right to Erasure ("Right to be Forgotten")**
- **Right to Restrict Processing**
- **Right to Data Portability**
- **Right to Object to Processing**

To exercise these rights, please contact **SIMLAB Sp. z o.o.** at the contact details provided above.

Declaration

By signing this consent form, I confirm that I have read and understood the terms of this document, and I voluntarily consent to the processing of my personal data for marketing purposes as described.